



FOUNDATIONS/GROWTH WORKSHEET

Your Practice Name: _____



CORE VALUES (CV)

- What do we stand for?

FUTURE VISION

12 Month Date _____

Revenue: _____

Overhead: _____

Profitability: _____

New Patients: _____

Attrited Patients: _____

Net Patients: _____

MISSION

- Why do we exist?

FUTURE VISION

24 Month Date _____

Revenue: _____

Overhead: _____

Profitability: _____

New Patients: _____

Attrited Patients: _____

Net Patients: _____

MISSION DRIVEN GOALS (MDG)

- The what & why of our practice.
- (List no more than 3)

FUTURE VISION

36 Month Date _____

Revenue: _____

Overhead: _____

Profitability: _____

New Patients: _____

Attrited Patients: _____

Net Patients: _____

RADICAL DIFFERENTIATORS (RD)

- Why choose us?

FUTURE VISION

48 Month Date _____

Revenue: _____

Overhead: _____

Profitability: _____

New Patients: _____

Attrited Patients: _____

Net Patients: _____